

Volume 11 | July 31, 2018



## CCC E-Newsletter

### Welcome to E-news!

This resource is designed to give you up-to-date information about the Chamber, community updates, events, and share member news.

Please list our email address as a "safe sender" so you will be certain to stay updated with all the happenings at your Chamber and to make the most of your membership.

Want to be featured in this e-newsletter? If you have any updates you'd like included in the Member E-news, please click [HERE](#).

[Contribute a Story to E-News](#)

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**CCC July's Breakfast Meeting**



## Kait LeDonne Provided Valuable LinkedIn Secrets

Are you getting the most out of your LinkedIn account? What tips and insights does an experienced LinkedIn user employ?

Kait LeDonne, Branding and Marketing entrepreneur with extensive LinkedIn success and techniques, spoke at our July meeting and provided tremendous insights and three 'secrets' developed through her experiences.



Kait captivated attendees of the monthly breakfast meeting with her useful insights, practical examples, and a great command of the topic. She related easily to her audience and everyone felt she knocked it out of the park!! Her 50-minute discussion on best practices for using LinkedIn as a means of attracting new business was a winner.

All who attended got easily caught up in the value of her candidness and thoughtful approach to using this particular platform to enhance her business. Her relatability, as a young entrepreneur, sparked a tremendous amount of interest, and everyone in attendance was taking notes. Many have asked for her presentation and here it is:

<https://www.podi.com/pub/718299b2-c975-b634-80a9-51308a94d54f>

Be sure to start following Kait on LinkedIn.

Kait's presentation was amazing and quite useful for expanding your marketing efforts and bringing business TO you. And isn't that a good reason to attend monthly meetings at your Clarksburg Chamber of Commerce?

## Upcoming Event

### Join Us at Our Monthly Breakfast Meeting!

Join us at our networking breakfast meeting with Dave Buonara, Ed.D, Chief of Staff for WorkSource Montgomery.

WorkSource Montgomery is the “Go-To” place linking local and regional economic development and workforce efforts by developing a deep understanding of target and emerging industry demands, creating sustainable workforce solutions that are tailored to the region, increasing the ability for individuals to compete for higher-quality jobs and the employers to compete within the marketplace.

Most importantly, creating lasting change in Montgomery County’s labor market system.

**Date:** August 1, 2018

**Time:** 7:30 - 9:00 am

**Where:** GrillMarx Clarksburg  
12011 Snowden Farm Pkwy  
Clarksburg, MD 20871

Register via our CCC website  
[CCC Website](#)

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## Optimum Construction Hosted Chamber After-Hours Event

Clarksburg Chamber of Commerce Corporate Sponsor, **Optimum Construction**, hosted our July After-Hours event in the Clarksburg Room above Bennigans.

Optimum Construction President, Omar Elrahimy, presided over the gathering, introducing his team members and fielding questions about Optimum operations.

The event featured a slideshow of recent Optimum Construction projects demonstrating the benefits of remodeling and enticing us with the eye-appeal of a fresh look and new features.

The After-Hours format provides ample opportunity to learn about the sponsor, their style of work, challenges, and successes. It was interesting to meet the Optimum Construction team and to explore some of their current projects in depth. They have several new deck projects underway, as well as several bathroom remodels, and basement renovations.

The Clarksburg Room was a great venue for the event with ample space and relaxing atmosphere for the many casual conversations. Optimum Construction provided food and drink including 'Optimum' labels on custom 'Share a Coke' bottles. A nice festive touch.

Now that we know more about the Optimum Construction services and have seen some of the dramatic results, we feel confident in offering Optimum as a great local option when those Facebook requests for renovation references surface from our online friends.

## CCC Supports Celebrate Damascus

Saturday July 14 turned out to be one of those picture-perfect summer days, which is just what planners for this year's Celebrate Damascus event were hoping for. This hometown celebration has something for everyone – food, fun, and plenty of community spirit.

How can you beat free hot dogs, a community breakfast, flea market, car show, bicycle rodeo, fire department open house, pony rides, and much, much more.



Your Clarksburg Chamber of Commerce was there to support our local community and get the word out about local businesses, including our many members from Damascus. The Chamber tent and table was well positioned right by one of the free trolley stops which provided a steady flow of activity. In addition, a four-in-a-row yard game in the tent – irresistible to kids 5 and up – provided a distraction for the kids and time to talk to the adults.

The perfect weather, a shady spot right by the trolley stop, and a terrific family atmosphere combined to make it a great day for supporting our local community.

If you missed this year's event, make a point to make it a part of your summer next year, there is a lot to do and see.

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### **CCC is Rolling Out the Red Carpet for Our Many Home-Based Businesses**



Our growing Clarksburg community is being built in many ways. Splashing at a community pool, connecting at block parties, supporting school events, and shopping at our local businesses are some examples.

Whether you are shopping our local storefronts or our many home-based businesses, you are helping to build our social and business community. The Clarksburg Chamber of Commerce is always looking for ways to promote local entrepreneurs and to strengthen our community.

This year the Clarksburg Chamber of Commerce is reaching out to our many home-based business owners to ensure they can benefit from connections with local businesses. Whether you run a home-based business, have a side-hustle, or operate a part-time gig, the Chamber wants to ensure you can tap into the many business resources in the Chamber membership.

As a home-based entrepreneur, do you have questions about accounting, business development, insurance, business operation, or obtaining retail or warehouse space? The Chamber can help. Helping you succeed in your venture is what we are all about.

Currently, the Clarksburg Chamber of Commerce is working to organize a Fall 2018 event specifically in support of our

home-based business community. The event would provide home-based business owners with access to chamber members representing a wide range of support skills or business expertise.

Event attendees would be encouraged to ask questions or explore topics such as bookkeeping, social media techniques, product photography, contract language, taxes, and commercial real estate.

If you are, or know local home-base business owners who would benefit from connecting to the Clarksburg business community, please have them contact the Chamber at [info@clarksburgChamberofcommerce.org](mailto:info@clarksburgChamberofcommerce.org)

## Clarksburg Chamber 2018 Directory

Please Update Your Company Information  
in our Database by August 15th

It Will be Used for our 2018 Directory

**BE A PART OF THE NEW  
2018 DIRECTORY FOR THE  
CLARKSBURG  
CHAMBER OF COMMERCE**

The CCC is producing its second Chamber directory to showcase why Clarksburg is the best place to live, work and play.

Not only will it be a valuable resource to CCC members, it will also serve as a directory for the Clarksburg community and an informative guide for those looking to move to Clarksburg.

This glossy, 36 page directory will include information about Clarksburg including schools, parks, things to do, as well as a list of each of our CCC members.

**AD DEADLINE: JUNE 9 | PUBLICATION DATE: JULY 1**

Quarter Page ..... (3.375" w x 4.625" h)	\$125
Half Page ..... (7" w x 4.625" h)	\$250
Full Page ..... (8" w x 10.5" h, safe area 7.5" w x 10" h)	\$495
Inside Front/Back Cover ..... (Bleed 8.25" w x 10.75" h, trims to 8" w x 10.5" h, safe area 7.5" w x 10" h)	\$595
Back Cover ..... (Bleed 8.25" w x 10.75" h, trims to 8" w x 10.5" h, safe area 7.5" w x 10" h)	\$650

**CONTACT INFORMATION:**

Please contact CCC Membership Chairman Colleen Strube at [colleen@connectdevelopsucceed.com](mailto:colleen@connectdevelopsucceed.com) or 301.748.8841 or CCC Directory Chairman Ellen Bell at [ellen@montgomerymag.com](mailto:ellen@montgomerymag.com) or 240.888.7525 for ad sales and information.



**Don't forget to update your profile  
on the Chamber website.**

**Make it easier for other businesses  
to do work with you!**

[CCC Member Portal](#)

### Our Sponsors



Clarksburg Chamber of Commerce | (301) 318-2346 | [Email](#) | [Website](#)

STAY CONNECTED



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